



FIRETHORNE DESIGNS

LOGO + BRANDING PACKAGES

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Logo Package A | Vectorization of an Existing Design

Vectorizing your logo gives it clean lines, and makes it scalable to any size. I will recreate your logo in vector format, in it's original colors, and deliver it to you in a wide array of file types for print and web. 3 single revisions allowed.

- Delivered as Adobe vector files in both .eps and .pdf- Includes original color .jpegs, black and white .pngs, and a watermark version.

\$400

Logo Package B | Update + Vectorization

Update and vectorize an existing logo. Updates include change of colors, fonts, or small adjustments to shape/graphic elements with **3 revision rounds allowed**. Each revision round has 5 design variations. This package is for those who have a solid logo concept but just need it dialed in a bit more.

- Delivered as Adobe vector files in both .eps and .pdf- Includes original color .jpegs, black and white .pngs, and a watermark version.

BONUS INCLUDED:

- Business Card Design (2-sided)
- Logo Style Guide

\$600

Logo Package C | Full Logo Development

Create a totally new logo from your ideas, color preferences, and examples. This package includes **6 revision rounds** with 10 design variations per round. The first round will contain 10 completely different logo ideas, based on our logo design meeting. The following rounds will have variations of your favorites from the previous round until you are happy with your design. You will receive a custom vector designed logo with text and/or graphic.

- Delivered as Adobe vector files in both .eps and .pdf- Includes original color .jpegs, black and white .pngs, and a watermark version.

BONUS INCLUDED:

- Business Card Design (2-sided)
- Social Media Profile Pics x 3
- Social Media Banners x 2
- Logo Style Guide

\$1200

Logo Package D | Deluxe Logo Development + Branding

Create a totally new logo from your ideas, color preferences, and examples. This package has **10 revision rounds**, with 10 design variations in each round. The first round will contain 10 completely different logo ideas, based on our logo design meeting. The following rounds will have variations of your favorites from the previous round until you are happy with your design. You will receive a custom vector designed logo with text and/or graphic along with a **Logo Style Guide** and your choice of either a custom **Brand Merchandising Guide** or custom **Social Media Marketing Guide**.

- Delivered as Adobe vector files in both .eps and .pdf- Includes original color .jpegs, black and white .pngs, and a watermark version.

BONUS INCLUDED:

- Business Card Design (2 sided)
- Website Design Coupon \$400 OFF
- Social Media Banners x 2
- Social Media or Print Ads x 2
- Social Media Profile Pic x 3
- Email Campaign Template

\$2200